

## A Cultural Filter, Sparking The Global Conversation About The People And Ideas That Matter Most.

Muscular long-form journalism, stunning photography, insightful essays, and superb design make each issue of Vanity Fair a must-read. Using the best writers and photographers to explain the pressing issues of the day, Vanity Fair takes the pulse of the culture, consistently delivering crucial reporting on business and finance, domestic politics and world affairs, and the very best in arts and entertainment.

### Who We Reach

**\$20.5B**

SPENT ON FASHION

**7M**

MILLENNIALS

**134 index**

ENTERTAINMENT  
SUPER INFLUENCERS

**190 index**

POLITICS SUPER  
INFLUENCERS

### Across Platforms

**7.5M**

PRINT READERS

**16.5M**

DIGITAL UNIQUES

**15.8M**

SOCIAL FOLLOWERS

**64.6M**

VIDEO VIEWS

### Editorial Tentpoles & Pillars

#### THE HIVE

Covering business, technology, and politics, and the egos at play in each.

#### HWD

Where Vanity Fair's Crack Team of Obsessives Covers Film, TV, Awards, and the Entertainment Industry

#### VANITIES

Covering Modern Celebrity, Style, and the Way the Other Half Instagrams

#### NEW ESTABLISHMENT SUMMIT

Showcasing the leaders and innovators whose extraordinary ideas set the stage for what's to come. The world's most compelling personalities, business minds, and tech pioneers talk about the topics that are shaping the future of their industries.

#### CAMPAIGN HOLLYWOOD

Vanity Fair's Annual Hollywood issue sets the stage for Awards Season. It culminates with Campaign Hollywood, our weeklong celebration leading up to the Academy Award and Vanity Fair's much celebrated Oscar Party, featuring the biggest celebrities in front of and behind the camera.