A New Generation Disrupting The Conversation

Teen Vogue is the premiere destination for the young and unapologetic. We are essential reading for a highly-engaged audience that's hungry for style and substance across various social platforms, live experiences, video and dynamic storytelling. Teen Vogue creates groundbreaking narratives that are authentic and inclusive for an audience that's hungry for representation and gripping opinions. We aim to disrupt the conversation by educating, enlightening and empowering the next generation, in every step we take.

Who We Reach

- **2.3M** MilleNNials
- **$5B** spent on fashion
- **224 index** Super fashion influencers
- **3x** more likely to be an activist

Across Platforms

- **8.3M** digital uniques
- **20M** social followers
- **23.7M** video views

Editorial Tentpoles & Pillars

**YOUNG HOLLYWOOD/SPRING FASHION (FEBRUARY)**
Meet the next class of rising stars in Hollywood, breaking barriers and shaking up the industry across entertainment and fashion.

**WOMEN’S HISTORY MONTH (MARCH)**

**SWEET 16/NOSTALGIA (APRIL)**
Teen Vogue turns Sweet 16! We'll celebrate with iconic influencers and talent of our past.

**CULTURE & COUTURE (MAY)**

**UNAPOLOGETIC BEAUTY (JUNE)**
Summer beauty content including our third annual Acne Awards and a focus on Clean Beauty.

**MUSIC (JULY)**

**FALL ENTERTAINMENT PREVIEW (AUGUST)**
Fall will see the return of a lot of your favorite TV shows, and a fair amount of new ones. Find out which ones your DVR should be working overtime on.

**BACK TO SCHOOL AWARDS (AUGUST)**
Annual editorial awards spotlighting the best back-to-school essentials of the season.

**BODY PARTY (SEPTEMBER)**
Celebrating the bodies and voices of a diverse swath of models, influencers, and artists who are ready to make their mark.

**HALLOWEEN (OCTOBER)**

**21 UNDER 21 (NOVEMBER)**
Fourth annual package features a tremendous selection of activists, artists, and revolutionaries who are making waves in their industry or passion of choice.

**TEEN VOGUE SUMMIT (DECEMBER)**
Young women from across the country converge at Teen Vogue Summit, a weekend that celebrates female excellence - empowering today’s change-makers, and inspiring tomorrow’s leaders. Across an immersive campus, attendees find support, friendship, and fun, in an experience that will stay with them for a lifetime.

Source: MRI Spring 2018; comScore Media Metrix September 2018, P13+; 2018 MRI comScore Fusion (8-18/S18); Source: comScore Oct. 2018; Global Video Views 1H 2018 Avg. (O&O, Syndicated, YouTube, Facebook); ListenFirst Nov. 2018; Snapchat Discover based on avg. unique visitors for Nov. 2018.