

CONDÉ NAST PARTNERS WITH GOOGLE TO CAPTURE NOVEMBER COVERS WITH PIXEL 3

Partnership Includes Seven Iconic Covers and Behind-the-Scenes Content

Covers Unveiled at Google's Hardware Event Today

NEW YORK – October 9, 2018 – Google and Condé Nast today announced a partnership to capture November covers of Allure, Architectural Digest, Bon Appetit, Condé Nast Traveler, Glamour, GQ and W with Google's new Pixel 3 phone. Along with the seven covers, Condé Nast's brands are also capturing a digital cover for GQ, Behind-the-Scenes editorial pages in-book as well as editorial videos, all recorded with the Pixel 3.

Additionally, Google is licensing hundreds of Condé Nast images captured on the Pixel 3 for use in the launch and promotion of the new Pixel 3 phone. This endeavor is the latest collaboration in the ongoing, strategic partnership between the two companies which marries Google innovative technologies and Condé Nast award-winning content to engage consumers.

"Photographing our covers with the Pixel 3 was a compelling challenge, impressing even our most discerning photographers," said Raul Martinez, Chief Creative Officer, Condé Nast. "This strategic partnership with Google is an example of how we're innovating to bring our audiences content that is created and distributed in new ways that reflect the cutting edge of the industry."

Seven accomplished photographers used the Pixel 3 to capture the November Condé Nast covers and accompanying content. Google's Pixel cameras are known for their incredible image quality, capturing sharp portraits and stunning images in any light.

"Taking photos and videos is one of the things you do most on your phone so we set out to deliver the best photography experience on Pixel 3. Our goal is to help people get brilliant photos in any light, from stunning portraits, to detailed landscapes and it's been incredible to see the industry's top photographers bring these iconic covers to life shooting with Pixel 3," said Adrienne Hayes, VP, Pixel Marketing, Google.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 144 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, AD, Bon Appétit, Epicurious, Wired, W, Golf Digest, Teen Vogue, Ars Technica, Pitchfork, them and Iris. Condé Nast Entertainment was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit Condennast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

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