

CONDÉ NAST NAMES WHEMBLEY SEWELL EXECUTIVE EDITOR OF THEM

NEW YORK - January 8, 2019 - Condé Nast today announced that Whembley Sewell has been named executive editor of *them*, Condé Nast's LGBTQ+ brand. In her new position, Sewell will oversee the brand's editorial content across all platforms and experiences. Previously, Sewell was channel manager at Teen Vogue, where she led the brand's emerging platform programming strategy and helped maintain overall content strategy and audience development.

"*them* has grown tremendously since we launched the platform in 2017 and Whembley's distinct voice and passionate take on issues affecting the LGBTQ+ community make her a natural fit to lead the brand forward," said Anna Wintour, artistic director of Condé Nast and editor-in-chief of Vogue. "Her positive energy and warmth will be instrumental in growing *them*'s audience while championing the diverse voices that make the platform so extraordinary."

Since launching, *them*'s social media presence has experienced tremendous growth, increasing its social audience by 106% from April to October 2018 alone.* During that same time period, the platform launched "Queeroes," a short film series in partnership with 5050by2020, as part of NYC Pride Week in June 2018. The initiative included an innovative mentorship program for queer, trans and POC storytelling.

"I am so excited to join the amazing team at *them* and help share important stories that impact the LGBTQ+ community," said Sewell. "There are so many untapped points of view that aren't represented in media and *them*'s mission to give a platform to these voices is more important than ever."

Before joining Condé Nast, Sewell was a social media editor at Hearst managing programming strategy across platforms for Seventeen, where her work was recognized as an American Society of Magazine Editors National Magazine Awards finalist. Prior to that role, Sewell supported social media and digital content strategy for Refinery29.

*Source: ListenFirst

About them:

[them](#), a next-generation community platform, chronicles and celebrates the stories, people and voices that are emerging and inspiring everyone, ranging in topics from pop culture and style to politics and news, all through the lens of today's LGBTQ+ community.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 144 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, AD, Bon Appétit, Epicurious, Wired, W, Golf Digest, Teen Vogue, Ars Technica, Pitchfork, *them* and Iris. Condé Nast Entertainment was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit Condénast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.