

CONDÉ NAST APPOINTS OREN KATZEFF PRESIDENT OF CONDÉ NAST ENTERTAINMENT

Innovative Digital Media Exec Will Oversee Conde Nast's Growing Video Business

NEW YORK - November 19, 2018 - Condé Nast today named Oren Katzeff president of Condé Nast Entertainment (CNE), the company's award-winning next generation studio and distribution network that produces entertainment content across premium digital video, social, virtual reality and OTT channels, as well as film and television. Katzeff, who most recently served as global head of programming for Tastemade, has spent the past two decades building and managing businesses for some of the world's most recognizable digital entertainment brands. In his new role, Katzeff will lead the CNE team through its next phase of digital video growth and oversee the division's burgeoning film and television production slate. Katzeff will be based in New York and report to Bob Sauerberg, CEO of Conde Nast; his appointment is effective December 17.

"We had incredible interest in this role from highly accomplished candidates with backgrounds ranging from traditional television and film to digital pureplays, but Oren stood out because of his unique insight, ability to create addictive content, and innovative operational expertise," said Sauerberg. "Condé Nast has always discovered and nurtured the next generation of designers, photographers, writers and editors and in Oren, we see the future of our video business."

While at Tastemade, Katzeff established a loyal fanbase of over 250 million active monthly viewers, grew the leading lifestyle media company's video views to more than 3 billion per month, and launched the brand's first 24/7 linear channel on YouTube TV. Katzeff served as executive producer on Tastemade's Audience Network and KCET shows, seven original series on Facebook Watch, and its first feature-length documentary, "Funke", which recently world premiered at the LA Film Festival.

Prior to Tastemade, Katzeff was head of global marketing and audience development at ZEFR (previously MovieClips.com), the world's most popular online destination for film trailers and clips. During his tenure, he grew the site's YouTube subscriber base from 500K to 8 million, making MovieClips the most viewed movie trailer channel across the

social platform at the time. Katzeff was SVP and General Manager at Demand Entertainment, a division of Demand Media, where he led the team at Cracked.com, growing the site into the web's most visited humor destination in the U.S. From 2000-2007, Katzeff served in a number of senior executive roles at Yahoo! Media, where he oversaw content deals and drove new business opportunities within the company's news and entertainment divisions. While at Yahoo!, he struck deals with key partners, including Twentieth Century Fox, MTV, MGM Studios, ABC News and Paramount, among others.

Katzeff began his career as an attorney at Fox, Shjeflo, Wohl & Hartley. He holds a B.S. from the University of California at Berkeley and a J.D. from the University of California, Hastings College of the Law.

"Condé Nast has a long history of building iconic brands and entertaining its audience with amazing storytelling," said Katzeff. "I am excited about the opportunity to lead the team at such an inflection point for CNE's growing video business, and to achieve continued greatness across the digital landscape."

Leveraging Condé Nast's iconic brands, CNE produces more than 5,000 digital videos annually, which average over a billion views per month and are distributed across an extensive network. Some of the award-winning and fan-favorite series include Vogue's "73 Questions" (572 million lifetime views), Wired's "Autocomplete Interview" (382 million lifetime views), Architectural Digest's Open Door (157 million lifetime views), GQ's "Actually Me" (128 million lifetime views) and Bon Appétit's "Kids Try" (138 million lifetime views). CNE also produces original programming on emerging platforms, such as the recently launched OTT channel for Wired, with Bon Appétit and GQ's OTT channels debuting in 2019. CNE also produced the Webby-winning show "Virtually Dating," which garnered more than 33 million views as one of Facebook Watch's first licensed series, and the hit original Snapchat series "True Crime/Uncovered," which continues to deliver millions of views per episode.

Culling from IP across the Condé Nast brands, CNE has produced television series for Netflix, Viceland, Investigation Discovery, Amazon and more. Among the most successful series are the Emmy-nominated "Last Chance U" on Netflix, "Most Expensivest" on Viceland, which started as a digital video series for GQ, and a world-wide series based on the Mumbai Indians IPL cricket team currently in post production for Netflix. CNE also produced critically acclaimed feature films, including "Only the Brave" and "The Old Man & The Gun," that featured award-winning casts and were distributed by Sony and Fox Searchlight.

CNE's content has garnered 149 award nominations and 94 wins, including Academy Awards, Emmys, Critics' Choice Awards, Webbys and ASMEs.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 144 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, AD, Bon Appétit, Epicurious, Wired, W, Golf Digest, Teen Vogue, Ars Technica, Pitchfork, them and Iris. Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit CondeNast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

Media Contacts:

Joe Libonati, Chief Communications Officer
joe_libonati@condenast.com or 212-286-4916

Joanna Massey, Head of CNE Communications
joanna_massey@condenast.com or 212-286-6719