

CONDÉ NAST ANNOUNCES FALL VIDEO PREMIERE WEEK SEPTEMBER 10

Company to Launch New Episodes of Most Popular Series, Including
Wired’s “Autocomplete Interviews” Featuring Anna Kendrick and Blake Lively,
GQ’s “On the Rocks” Spotlighting Rae Sremmurd, and Bon Appétit’s
“Alex Eats It All” Devouring Minneapolis’ Famous Burgers

NEW YORK – August 22, 2018 – As the television networks prepare to launch their fall seasons, Condé Nast is rolling out all new episodes of its blockbuster series from its most popular brands, including Vogue, Vanity Fair, Glamour, GQ, The New Yorker, Condé Nast Traveler, Bon Appétit, Wired and Teen Vogue. Condé Nast’s premium video offerings with unparalleled access to the world’s most influential talent, powerful leaders, and exclusive locales distinguish its programming, which averages more than 1 billion views per month.

Fall Video Premiere Week starting September 10 will feature new episodes of Condé Nast’s most popular series, including the following: Anna Kendrick and Blake Lively answer the internet’s most searched questions about them in “Autocomplete Interviews” for Wired, which will release on September 13. Anna Kendrick also discusses her most recognizable roles in GQ’s “Iconic Characters” on September 14. GQ explores hip-hop duo Rae Sremmurd’s insane jewelry collection in “On the Rocks,” which will be available on September 13. Bon Appétit web editor Alex Delany shows yet again how much he can eat in a day when he combs Minneapolis for the best burgers on his series “Alex Eats It All” releasing September 12. Fifty people from all 50 states share random facts about their states in the popular series “Culturally Speaking” from Condé Nast Traveler, available on September 11.

“Condé Nast’s content has three times the influence of other companies, and our premiere week of blockbuster series is a unique opportunity for our advertising partners to connect with our audiences at scale,” said Pamela Drucker Mann, chief revenue and marketing officer of Condé Nast. “Our access and expertise has made our video programming lineup primetime for a new generation of viewers—audiences that advertisers can’t reach on linear television.”

The company currently has 43 fan-favorite series that average 1 million views or more per episode. Several series being highlighted during Condé Nast’s Fall Video Premiere

Week recently premiered and have quickly escalated to blockbuster status. They include: “Getting Ready” (8.8 million views) on Vogue’s channels, “Lie Detector Test” (21.8 million views) on Vanity Fair, Glamour’s “Size Matters” (12.7 million views), GQ’s “10 Essentials” (13.3 million views), “The Interview with David Remnick” (15.1 million views) on The New Yorker, “Culturally Speaking” (32.3 million views) on Condé Nast Traveler, “Food Film School” (7.4 million views) on Bon Appétit, Wired’s “50 Most Searched Questions” (8.9 million views), and “Truth or Dare” (15.6 million views) on Teen Vogue’s channels. (*Lifetime Views Source below)

These new hits join an existing lineup of already established blockbusters, which include cultural icons like “73 Questions” (410.1 million lifetime views) from Vogue, Wired’s “Autocomplete Interviews” (330.7 million lifetime views), “Kids Try” (127.4 million lifetime views) on Bon Appétit’s channels, GQ’s “On the Rocks” (118.9 million lifetime views), “Basic Skills Challenge” (135.6 million lifetime views) on Epicurious, “100 Years of Beauty” (106.4 million lifetime views) on Allure, “You Sang My Song” (94.6 million lifetime views) on Glamour, “Open Door” (126.5 million lifetime views) on Architectural Digest and Teen Vogue’s “Compliment Battle” (42.7 million lifetime views).

Condé Nast programs 20 video channels across all platforms, including the owned-and-operated brand websites, YouTube, Facebook, Snapchat, and syndication partners.

Loglines and lifetime views for Condé Nast’s **newest blockbuster series** below:

Bon Appétit—[Food Film School](#) (7.4 Million Lifetime Views)

Some of today’s most celebrated and renowned chefs give their hilariously honest feedback on trending videos from amateurs to aspiring culinarians on Bon Appétit’s “Food Film School.”

Condé Nast Traveler—[Culturally Speaking](#) (32.3 Million Lifetime Views)

From local customs to local dialects, Condé Nast Traveler celebrates cultural diversity as natives from around the world each share how we all express similar experiences differently.

Glamour—[Friended](#) (8.7 Million Lifetime Views)

Nothing brings celebrity friends closer than partaking in occasionally uncomfortable and often funny friendship tests, as Glamour challenges these on-screen partners to try trust falls, staring contests and prolonged hugging.

Glamour—[Size Matters](#) (12.7 Million Lifetime Views)

Glamour explores the many faces of fashion as women sizes 2 to 30 try on the same outfit—from shorts and jeans to bathing suits and skirts—these women honestly share their experience of how they feel in the clothing and confront the question, “Does size matter?”

GQ—[10 Essentials](#) (13.3 Million Lifetime Views)

GQ gets an exclusive look at the essential items that celebrities can't live without in “10 Essentials,” where today's hottest stars and biggest influencers divulge their secret obsessions, whether it is their lucky cologne, a prized watch, or a cherished keepsake from a grandparent.

GQ—[Iconic Characters](#) (5.2 Million Lifetime Views)

GQ lifts the curtain on some of entertainment's most legendary movies and TV series, as actors reminisce about their roles, dishing behind-the-scenes stories and telling never-before-heard stories.

Teen Vogue—[Truth or Dare](#) (15.6 Million Lifetime Views)

Teen Vogue takes the game Truth or Dare? to a whole new level when they ask their favorite stars to either divulge their innermost secrets or dare to complete an unknown—and sometimes embarrassing—task.

The New Yorker—[The Interview with David Remnick](#) (15.1 Million Lifetime Views)

As the preeminent source of hard news exposés, sharp commentary and satirical cartoons, The New Yorker has access to today's most prominent figures, so lauded editor-in-chief David Remnick sits down with them one-on-one to discuss the issues affecting society and changing the world.

Vanity Fair—[Lie Detector Test](#) (21.8 Million Lifetime Views)

“Lie Detector Test” puts celebrities in the hot seat like never before, as they strap on a lie detector machine and honestly—or not—answer Vanity Fair's questions about past relationships, iconic roles and their opinions on everything from pop culture to politics.

Vogue—[Getting Ready With Vogue](#) (8.8 Million Lifetime Views)

Whether a celebrity is running an errand or stepping out on the town, they always have to be camera ready, so Vogue gives viewers an insider look at the beauty regimens and personal routines of today's hottest celebs.

Wired—[50 Most Searched Questions](#) (8.9 Million Lifetime Views)

Every second of the day, the world is searching the web for answers to its most burning questions and Wired intends to provide those answers in these funny, improvisational interviews with celebrities and experts, who do what they can to respond to the 50 most searched questions in their area of expertise.

Wired—[Each and Every](#) (10.2 Million Lifetime Views)

In the art of movie making, the devil is in the details, so Wired brings in industry experts to dissect the intricate elements of famous movie scenes, from technology and choreography to camera angles and lighting.

Loglines and lifetime views for Condé Nast's **existing blockbuster series** below:

Allure—[9 Things](#) (40.2 Million Lifetime Views)

Allure teams up with celebrities to attempt nine things they have never tried before and give viewers a funny and refreshingly rare look into their real and raw reactions.

Allure—[100 Years of Beauty](#) (106.4 Million Lifetime Views)

Allure's popular series depicts how beauty trends have evolved over the last century offering picturesque interpretations of how makeup has shaped women's style.

Architectural Digest—[Open Door](#) (126.5 Million Lifetime Views)

With its unparalleled access to the best that money can buy, Architectural Digest gives viewers an inside look at the most chic and innovative homes of our time with a personal tour by the celebrities who live in them.

Bon Appétit—[Alex Eats it All](#) (8.2 Million Lifetime Views)

Join Bon Appétit web editor Alex Delany as he eats his way through the country by ranking the best signature dishes each city has to offer.

Bon Appétit—[Back to Back Chef](#) (27.9 Million Lifetime Views)

Celebrities try to keep up with Bon Appétit chefs in the test kitchen when they are given just 15 minutes to create identical dishes with a catch—they are standing back-to-back with the chefs making recipes that are verbally recited to them without the benefit of seeing what the expert is doing.

Bon Appétit—[Gourmet Makes](#) (29.0 Million Lifetime Views)

Through the grueling and entertaining process of trial and error, Bon Appétit's Senior Food Editor Claire Saffitz attempts to recreate our favorite childhood junk food, from Twinkies and Oreos to Gushers and Lucky Charms.

Bon Appétit—[Handcrafted](#) (15.0 Million Lifetime Views)

Whether making pasta from scratch, filleting a fish or butchering an entire cow, Bon Appétit features expert artisan foodmakers, who demonstrate and describe their craft in fascinating detail in this long-form explainer series.

Bon Appétit—[Kids Try](#) (127.4 Million Lifetime Views)

In this popular Bon Appétit series, it is hard not to laugh watching children react to eating meals from yesteryear, whether its unusual pies and cakes or once-popular boxed lunches and traditional Thanksgiving dishes.

Bon Appétit—[It's Alive](#) (59.6 Million Lifetime Views)

This series follows fan-favorite Bon Appétit Test Kitchen manager Brad Leone as he embarks on culinary adventures throughout the U.S. and across the world showing his audience in his intimately humorous way how to cook delicious meals with ingredients that are often still alive.

Bon Appétit—[Working 24 Hours At...](#) (19.0 Million Lifetime Views)

In this two-time James Beard award-winning series, Bon Appétit spends 24 hours working behind the scenes of iconic dining establishments, giving viewers an inside look at what goes into the preparation of delicious food, while operating with no sleep.

Epicurious—[Basic Skills Challenge](#) (135.6 Million Lifetime Views)

From slicing an avocado to opening a coconut, Epicurious asks 50 people to complete a basic culinary task and the result is 50 hilariously unique and often ineffective techniques.

Epicurious—[Price Points](#) (23.3 Million Lifetime Views)

In each episode of this popular Epicurious series, experts try cheap and expensive versions of foods and see if they can tell the difference in quality without knowing the price.

Glamour—[Evolution](#) (80.7 Million Lifetime Views)

Glamour puts viewers in a time capsule as its hair, makeup and fashion experts take the audience back in time to see how female fashion has evolved over the past 100+ years.

Glamour—[In 2 Minutes](#) (215.0 Million Lifetime Views)

Glamour explores the science behind the body's greatest mysteries—in two minutes flat.

Glamour—[You Sang My Song](#) (94.6 Million Lifetime Views)

This popular series from Glamour takes viewers on an exciting and emotional rollercoaster as they watch famous singers provide commentary about YouTube artists, who are performing their hit songs, and then see the YouTube performers' surprise reactions to the life-changing exposure and feedback.

GQ—[Actually Me](#) (117.8 Million Lifetime Views)

Celebrities square off with the internet in GQ's innovative hit series in which the celeb—armed with a laptop and a handful of account logins to popular social media sites—responds to questions and comments about them from fans and trolls alike.

GQ—[On the Rocks](#) (118.9 Million Lifetime Views)

From pendants to bracelets, watches to rings, this popular GQ series allows bejeweled celebs to show off their elaborate jewelry collections and reveal the jaw-dropping prices of their favorite ice.

Teen Vogue—[Compliment Battle](#) (42.7 Million Lifetime Views)

Teen Vogue encourages celebrity friends to take a break from their trolls and read complimentary Tweets to each other from some of their biggest internet fans... in the most dramatic way possible.

Vanity Fair—[Slang School](#) (52.7 Million Lifetime Views)

In Vanity Fair's fun take on linguistics, celebrities swipe through various slang sayings from their native tongue and attempt to offer an English translation.

Vanity Fair—[The Story So Far](#) (8.8 Million Lifetime Views)

Beloved characters from popular TV series and film franchises run out of breath as they recap for Vanity Fair's audience everything that has happened in their franchise thus far—in just six minutes.

Vogue—[24 Hours With](#) (12.6 Million Lifetime Views)

As only Vogue can with the access it has, this series documents the 24 hours of a celebrity's life leading up to some of the biggest and most anticipated events of their careers taking fans inside an intimate and exclusive world that cameras normally don't see.

Vogue—[73 Questions](#) (410.1 Million Lifetime Views)

Filmed in a single shot, Vogue asks some of our favorite stars and influencers 73 questions to see what they like, what they hate, and most importantly—what they know.

Vogue—[Beauty Secrets](#) (307.2 Million Lifetime Views)

Vogue's intimate series has viewers looking through the bathroom mirror at the world's most recognizable women in beauty, fashion, and pop culture as they take us step by step through their beauty routines and share the products they can't live without.

W—[Celebrity Whisper Stories](#) (30.7 Million Lifetime Views)

Heads tingle and brain orgasms abound as W gets your favorite celebrities to try their hand at the cult internet phenomenon of ASMR.

Wired—[5 Levels](#) (11.2 Million Lifetime Views)

Wired asks experts in their fields to explain complex subjects on five different levels starting with a child and then adjusting the information as they discuss the topic with a teenager, an undergrad student, a grad student and a colleague.

Wired—[Almost Impossible](#) (16.6 Million Lifetime Views)

To determine if the 110 MPH fastball or the quintuple jump are possible, Wired combines expert insights into human performance with real life trials to see how difficult these athletic feats are and how far they can be pushed.

Wired—[Autocomplete Interviews](#) (330.7 Million Lifetime Views)

The internet is full of questions about today's hottest celebrities, so Wired goes right to the source for the answer in this popular series in which stars give honest and unfiltered responses to the internet's most searched questions about them.

Wired—[Obsessed](#) (21.0 Million Lifetime Views)

We all have our passions, but some of us take them a little further than others, which Wired uncovers in this inside look at those of us with extreme dedication to our obsessions, whether it be building a full-size replica of the Millennium Falcon or biking 20,000 miles a year.

Wired—[Tech Support](#) (77.1 Million Lifetime Views)

Having proven that it is the preeminent source for answering complex questions, Wired scours Twitter for intriguing inquiries and then finds just the right expert to answer them, whether it be scientists and tech developers or pro athletes and celebrities.

Wired—[Technique Critique](#) (15.0 Million Lifetime Views)

Anybody behind the scenes in making a movies and TV series can tell you that a lot of work goes into realistically and authentically depicting a foreign dialect, a crime scene, or a medical procedure, but the question remains whether or not they succeed, which is why Wired brings in its experts to break down just how accurately Hollywood nails reality.

**Lifetime Views Source as of 8/13/18: Adobe, YouTube Analytics, DFP, Partner Data; Facebook Insights; Data is Global*

Download images [HERE](#). If any info or images are used, the series title and brand must be included and cited.

About Condé Nast Entertainment:

Condé Nast Entertainment (CNE) is an award-winning next generation studio and distribution network with entertainment content across film, television, premium digital video, social, and virtual reality. In just six years since inception, CNE achieved profitability for its digital business ahead of schedule, reached TV-like scale for many of its digital videos, and has won Emmy and Critics' Choice Awards, as well as garnered Academy Award and Peabody nominations. Culling from IP across Condé Nast's iconic publishing brands, including Vogue, Vanity Fair, The New Yorker, GQ and Wired, CNE has produced series for Netflix, Investigation Discovery, Amazon, and more; and has feature films with Sony and Fox Searchlight. In addition, the Next Gen Studio produces and distributes over 5,000 pieces of original digital video content a year averaging over 1 billion views a month. CNE has an extensive digital distribution network of nearly 60 partners across about 2,300 websites and ranks 16th in unique viewers in comScore's Top 100 Properties, ahead of publishers including Complex, Awesomeness, Viacom, Vox, Scripps, Sony Crackle, Vice, Defy, Meredith, Hearst, and Refinery29.

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